

Sponsorship Opportunities

Why sand soccer?

Sand Soccer is a faster version of the world's most popular sport. It is played on a soft sand surface with exciting flicks and kicks. Soccer has become a competitive and fast growing recreational sport for youth. Thousands of club teams around the country compete at multi levels of play. Sand soccer offers a new level of competition to the sport for youth and adult players. Sand soccer is played on beaches across the United States and is attracting teams from all over.



“Soccer in the Sand” tournaments are meant to bring players and families together in a safe and fun atmosphere while enjoying the game of soccer in the sand! Sand soccer is played on a smaller field with 4 field players plus a goalie. Ultimately there will be lots of action, more shots and more GOALS!

Why advertise?

- Multi-level sponsorship opportunities available 10-15 beach soccer tournaments over 8-10 states (national recognition).
- Rapidly growing sport only company in the business having a series experience and track record of past events.
- Projected 23,000 total participants at 2009 tournaments better than 100% growth past 2 years.

Soccer in the Sand has different levels of sponsorship to fit your company's needs. If there is something you don't see in the sponsorship opportunities then call or email us.

Don't delay in sponsoring these events and find out why sand soccer is a rapidly growing sport in the United States!

Soccer in the Sand Sponsorship Opportunities

Exclusive Title Sponsor Package: \$30,000

- Designated official exclusive Sponsor of Soccer in the Sand. Guaranteed 10-15 Soccer in the Sand Tournaments over 6-8 states.
- Rights to place banners on soccer fields. (Sponsor provided).
- Rights to setup a tent at every event (Sponsor provided).
- Logo on all e-mail campaigns to participants. 11,000 Soccer in the Sand subscribers along with Got Soccer subscriber with email blasts that go to over 400,000 coaches, managers, event coordinators.
- Rights to sell or pass on product sampling.
- Signage and sampling/materials handed out at check in.
- Invitation to and speaking rights at all media events.
- Corporate logo to appear on entire website (www.soccerinthesand.com) with link back to your website.
- Corporate logo exposure on all print media ads.
- Corporate logo to be printed on tournament championship t-shirts.
- Free team registration into tournament. This includes local boys and girls clubs in underprivileged areas of events which will be entered with the Title Sponsor Exclusive name.
- Exposure in team confirmation packets.
- Company name featured in all radio/TV announcements.
- Full page Ad on tournament program for the two day events. (Color)
- Rights to send email to event attendees.
- Rights to display banners at media tents.
- Exposure on tournament billboard.
- Maximum year-round logo visibility.
- First right of sponsoring other events run by Premier Athletic Advertising.
- Championship Trophies naming rights and trophy presentation at all events.
- Promotion at Sand Soccer Events around the United States.
- Ability to promote product at all these events. (Sponsor provided and manned) Product can be sent to event also.
- Exposure at any or all conventions and promotional events attended by Soccer in the Sand or Premier Athletic Advertising including but not limited to coaching conventions, event conventions etc.
- Complimentary double room occupancy room at select events.
- Logo on promotional postcards that get sent out around the country.
- Logo/banners to be displayed at coaching conventions, promotional conventions etc. (sponsor provided)

- Wrist band sponsor. (All teams receive individual wristbands (silicon bands) for each player in event, company logo or name will be placed on bands)- Sponsor provided
- Name/logo on all schedules and scoreboards.
- Company name on "A" bracket flight.

Title Sponsor Package: \$20,000

- Designated official Sponsor of Soccer in the Sand.
- Rights to place banners on soccer fields (Sponsor provided).
- Rights to setup a tent at event (Sponsor provided).
- Logo on all e-mail campaigns to participants.
- Rights to sell or pass on product sampling.
- Full page Ad on tournament program for two day events. (Color)
- Corporate logo to appear on entire website (www.soccerinthesand.com).
- Corporate logo to have link back to sponsor's website.
- Corporate logo to be printed on tournament Championship t-shirts.
- Free team registration into tournament. This includes local boys and girls clubs in underprivileged areas of events which will be entered with the Title Sponsor Exclusive name.
- Rights to send email to event attendees.
- Rights to display banners at media tents.
- Exposure on tournament billboard.
- Maximum year-round logo visibility.
- Ability to promote product at event you are sponsoring.
- Banner at all media events.
- Exposure in team confirmation packets at check in.
- Company name on "B" bracket flight.

Event Specific Package: \$10,000

- Official Sponsor of Soccer in the Sand at local area event.
- Rights to place banners on soccer fields (Sponsor provided).
- Rights to setup a tent at event (Sponsor provided).
- Logo on all local e-mail campaigns to participants.
- Rights to sell or pass on product sampling. (Sponsor provided)
- Full page Ad on tournament program. (Color)

- Corporate logo to appear on entire website (www.soccerinthesand.com).
- Corporate logo exposure on all print media ads.
- Corporate logo to have link back to sponsor's website.
- Free team registration into tournament. This includes local boys and girls clubs in underprivileged areas of events which will be entered with the Title Sponsor Exclusive name.
- Exposure in team confirmation packets at check in.
- Logo on local promotional postcard.

Championship Package: \$5,000

- Sponsor of local Soccer in the Sand event.
- Registration/check in naming rights/sponsor.
- Rights to place banners on soccer fields. (Sponsor provided).
- Free Team entry to play in Tournament. This includes local boys and girls clubs in underprivileged areas of events which will be entered with the Title Sponsor Exclusive name.
- Rights to setup a tent at event (Sponsor provided).
- Logo on all e-mail campaigns to participants.
- ½ page Ad on tournament program (Black & White).
- Corporate logo exposure on all print media ads.
- Corporate logo to have link back to sponsor's website.

Finalist Package: \$2,500

- Sponsor of local Soccer in the Sand event.
- Registration/check in naming rights/sponsor.
- Rights to place banners on soccer fields. (Sponsor provided).
- Rights to setup a tent at event (Sponsor provided).
- Logo on all e-mail campaigns to participants.
- Rights to setup a tent at event (Sponsor provided).
- 1/4 page Ad on tournament program (black & white).
- Corporate logo exposure on all print media ads.

- Corporate logo to have link back to sponsor's website.